



Joel Greer, Mayor
Jessica Kinser, Administrator
Shari L. Coughenour, Clerk
24 North Center Street
Marshalltown, IA 50158-4911
Tel - (641) 754-5799
Fax - (641) 754-5717

AGENDA
STRATEGIC PLANNING SESSION
November 20, 2020
12-4pm

The Strategic Planning Session is being held virtually:

<https://global.gotomeeting.com/join/225371565>

1 877 568 4106 or 1 (786) 358-5410
Access Code: 225-371-565

1. Welcome and Introductions
2. Review Vision and Values
3. SWOT Analysis Update
4. Executing on the Strategic Plan
5. Potential 2021 Big Projects
6. Goals, Objectives, tasks/priorities
 - a. Review current status
 - b. Identify potential actions for 2021
7. Wrap-up/adjourn

City Council
Susan Cahill, Michael Gowdy, Al Hoop,
Gabriel Isom, Leon Lamer, Bill Martin, Bethany Wirin

