

**City of Marshalltown City Council
Strategic Planning Work Session
Tuesday, October 8, 2024, 1 PM
Veteran's Memorial Coliseum, 2nd Floor
20 West State Street, Marshalltown, IA 50158**

- I. Introductions & Opening Comments
- II. General Overview of the Meeting and Goal Setting Session
- III. Review of Previous Goal Setting Report – Webb
- IV. Identify Recent Accomplishments
- V. Identify Issues and Concerns
- VI. Identify Trends and Opportunities
- VII. 1) Identify/List Possible:
 - A) Capital Projects
 - B) Initiatives, Services, and Programs2) Ranking of Priorities
- VIII. Discussion on Improving Organizational Effectiveness
- IX. Final Questions, Comments, and Suggestions