

**CITY OF MARSHALLTOWN
CITY COUNCIL STRATEGIC PLANNING SESSION
VETERAN'S MEMORIAL COLISEUM
20 WEST STATE STREET, MARSHALLTOWN, IA 50158
THURSDAY, OCTOBER 16, 2025, 9 AM – 2 PM**

- I. Introductions & Opening Comments
- II. Review of City Mission and Values
- III. Review of City's Strengths, Weaknesses, Opportunities, & Threats
- IV. Review Current Priorities Status
- V. Brainstorm and Prioritize Goals
- VI. Review and Wrap Up