

Park and Recreation Advisory Committee

Meeting: Wednesday January 21, 2015

4:20 Called to order, 5:30pm Meeting Adjourned

Members Present:

Present: Floyd Harthun, Jack Harkness, Jeffrey Sogge, Matt Tullis, Renee Mathews, Terry Gray

Approval of Minutes: The minutes of the November meeting were approved.

Jan meeting minutes:

1. Director's Report – Terry Gray

- a. The urban forestry assistance grant had its first training on December 3, 2014 The next training is scheduled for March 2015. Additional trainees/ volunteers are still being sought to ID trees. MCC- Sally Wilson and students will be planting trees.
- b. Iowa River Trail work moving along "slow but sure."
- c. MFL property lease has been renewed.
- d. Some mowing areas are being rebid.
- e. Park & Rec winter flier sent to schools in December and will be sent again in February. It is printed in full color and distributed to Pre-K through 6th grade. (Handout)
- f. Kids to Parks Day scheduled for May 16th. JBS has agreed to provide Burgers, chips and water.
- g. "Take back the tap" initiative is underway. Grant application will be announced early March 2015. The Marshalltown water department is considering at investing in a mobile water station.

2. Campground and shelter rental update- Handout

- a. Shelter rates increase proposal to city council in Jan 2015. Potential revenue will be used for building maintenance.
- b. Campground rates increase proposal to city council in Jan 2015. Potential revenue will be used for general fund.

3. Aquatic Center Report – Handout

- a. Review and comparison of past 4 years revenue, expenses. Attendance in 2014 down 8,218 compared to 2013. Season passes have declined every year for past 3 years. Hoping for a nice hot summer in 2015!

4. Recreation report – Handout

- a. Reviewed and discussed Adult and youth programs and 2014 participation numbers. Concerns about low participation in all offerings. Brainstorming new activities to attract more people: Kite day, fundraiser/raffle: sink the tree/car on the frozen ponds.

5. Budget and CIP projections-Handout

- a. Discussion and review of Park & Rec projected improvements and maintenance 2015 through 2019. Budget does not support all the wants/needs so some projects are delayed. Discussion about public use and the cost of upkeep of the West End tennis courts.

Next meeting date: Feb. 18, 2015, 4:15pm